

12. Name 3 top reasons why you would use Rapid Transit:

Being on Time	Faster Travel Time	Easy Connections/Transfers	Safe to Use
Less Expensive	Number of Stops	Traffic Congestion/Delays	Parking Problems
Cleanliness	Frequent Service	Easy to Access	Less Pollution
Seat Availability	Early/Late Service	No Personal Transportation	Helpful Staff
Other _____			

13. Name 3 top reasons why you would NOT use Rapid Transit:

Not Being on Time	Longer Travel Time	More Expensive	Not Clean
Number of Stops	Unsafe to Use	Limited Service	Hard to Access
Over Crowded	Pollution Non Issue	No Early/Late Service	Limited Staff to Help
Limited Connections/Transfers	No Traffic Congestion/Delays	Inconvenient Parking Locations	
Do Not Use Public Transportation	Other _____		

14. What amenities would influence your choice to use Rapid Transit? List all that apply.

Just Basic Services (Seats)	Lounge Car	Internet Connection	Food & Drink Services
Handicap Facilities	Provisions for Bicycle	Other _____	

15. How far are you willing to travel to access Rapid Transit?

Within walking distance (less than 0.5 mile)	0.5 to < 5 miles	5 to 10 miles	Over 10 miles
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16. Do you think Rapid Transit will improve economic development in Hamilton County?

Yes	No	Don't Know
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17. Would you use Rapid Transit to visit any of the following?

Indianapolis Zoo	Children's Museum	White River Gardens	RCA Dome	Conseco Fieldhouse
Victory Field	Circle Center Mall	Downtown Indy Theaters	Other _____	

18. Would you need an emergency ride home program?

Yes	No	Don't Know
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19. What time during the day would you use Rapid Transit? List all that apply.

Never	Early morning	Late morning	Lunch time	Early afternoon
Late afternoon	Evening	Late evening	Other _____	

20. What access connection type of transportation do you prefer to use at your destination stop?

None (will Walk)	Bus	Taxi	Shuttle	Limo	Other _____
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THANK YOU for participating in this Survey!

Please Mail this Survey Now to: P.O. Box 670, Westfield, Indiana 46074

HAMILTON COUNTY LEADERSHIP ACADEMY
CLASS 2005
Traffic Congestion Project

Project Group Members:

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Project Topic:



**Rapid Transit in Hamilton County
and the Indianapolis Metropolitan Area**

What we did:

- Met with local government agencies in Hamilton County
- Met with the Indianapolis MPO
- Prepared and conducted a survey

MPO's Rapid Transit Study
(a.k.a. DiRecTionS)

- NE Corridor Selected (Noblesville to Downtown Indianapolis)
- Rapid Transit Technologies Considered:
 - Bus Rapid Transit (BRT)
 - Light Rail Transit (LRT)
 - Automated Guideway Transit (AGT)



Rapid Transit Survey



- 20 Questions (3 to 5 minute survey)
- Distributed to the following in Hamilton County:
 - Public Libraries
 - Chambers of Commerce
 - Outlook 2005 (Hamilton County Alliance)
 - Miscellaneous Residencies and Individuals
- Over 1000 distributed
- Over 300 responded

Survey Results

- Gender: 52% Male – 48% Female
- Average Age: 46 years (93% over age 30)
- Average Annual Income: \$78,319
- Top 5 Occupations:
 - 14% in Management
 - 14% in Local Government
 - 10% in Clerical Positions
 - 9% Self Employed
 - 9% Retired

Bus Rapid Transit




Survey Results (Cont.)

- 35 Home and 30 Work Zip Codes
- Top 3 Commute Destinations:
 - 40% to Hamilton County
 - 18% to Downtown Indianapolis
 - 15% to NE Indianapolis Area
- Traffic Congestion a Serious Problem?
 - 31% Very Serious
 - 58% Somewhat Serious
 - 11% Not a Problem




Survey Results (Cont.)



- \$452 Reported Average Monthly Automobile Operational Costs
- 46% Support building Rapid Transit
- 34% Support building more Street and Highway Lanes
- 11% Support building more Pedestrian and Bicycle Trails
- 8% Support more Bus Service

Survey Results (Cont.)


- 79% Used Rapid/Mass Transit before
- Would use Rapid Transit an average of 2.5 times per week
- Top 3 reasons to use Rapid Transit:
 1. 18% Traffic Congestion
 2. 16% Faster Travel
 3. 12% Parking Problems



Light Rail Transit


Survey Results (Cont.)

- Top 3 reasons NOT to use Rapid Transit:
 1. 14% Limited Service
 2. 14% Hard to Access
 3. 9% Limited Number of Stops
- Top 3 amenities to encourage using Rapid Transit:
 1. 44% Basic Service
 2. 17% Internet Connection
 3. 13% Food & Drink Services



Survey Results (Cont.)


- Will travel 4 miles to access Rapid Transit
- 67% Think Rapid Transit would improve economic development in Hamilton County. 7% Do NOT. 26% Don't know.
- Top 5 Recreational destinations via Rapid Transit:
 1. 15% to Conseco Fieldhouse
 2. 15% to RCA Dome
 3. 14% to Indianapolis Zoo
 4. 14% to Circle Centre Mall
 5. 12% to Victory Field




Automated Guideway Transit

Survey Results (Cont.)

- 20% Of users would need emergency ride home program. 31% Would NOT. 49% Don't know.
- 48% Would use Rapid Transit during morning and evening peak hours
- Top 3 access connection modes to use at destination stops:
 1. 47% Prefer to walk
 2. 28% Prefer to use a shuttle system
 3. 11% Prefer to use the bus system



For Questions and More Information?



Contact:

- Hamilton County Leadership Academy Phone Number: **317-770-9701**
Website: www.hcla.net
- Indianapolis MPO
Website: www.indygov.org/indympo
Click on "Current Studies" to find DiRecTionS

